

Alabastine

HISTORIC OR MODERN ROUGH WALL TEXTURE
Lodge - Club - Hotel



Comfort Relaxation and Quiet Refinement
That Added Distinctive Character
Enriched and Mellowed by Age
The Background of All Other Furnishings
Practical - Economical - Enduring

Alabastine

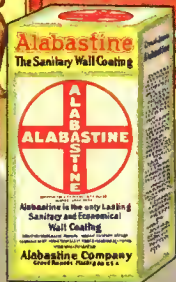
ORIGINAL ARISTOCRAT OF WALL DECORATION
Tiffany - Glazing - Mottling - Blended Effects



In The Color Era - The Color Age
SOLD BY

Alabastine

WATER COLOR FOR WALLS



*Easy to Mix
and
Easy to Apply*

MANUFACTURED BY

Alabastine Company

GRAND RAPIDS, MICH.








Alabastine

THE RARE QUALITY OF ALLUREMENT
For Every Room In The Home



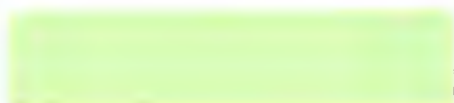






Beautiful - Restful - Harmonious
Rich Velvety Tone Colors
Intimately Individual in Color
Are Alabastine Wall Transformations
Masters - Children or Guest Bed Chambers


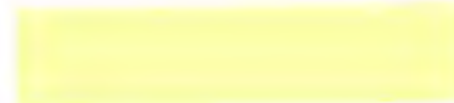





Original Genuine Samples

	26
	22
	21
	WHITE
	57
	64
	24

Alabastine

	65
	20
	23
	32
	31
	48
	28

Standard Stock Tints

	49
	52
	54
	56
	29
	33
	58

ALWAYS ORDER BY THE NUMBER OF THE TINT AS SHOWN ON THIS FOLDER

Alabastine

It is easy to have a home distinctive in its decoration when genuine Alabastine is used.

The twenty beautiful pastel tints enable proper selection of color to harmonize with rugs and furnishings for every room in the home, and the walls are easily kept beautiful, clean and sanitary.

No material has greater use in recreating color harmony and charm of interior decoration, the ease of mixing and application, or ideal adaptability on any interior surface, plaster, composition wallboard, wood, brick, canvas, burlap and most papered walls.

The more closely you examine an Alabastined surface with its quiet, eye-restful color tones, its soft mat-like, velvety texture, the better you understand why Alabastine is the preferred decorative material of millions of satisfied users, why it leads in nation-wide sales.



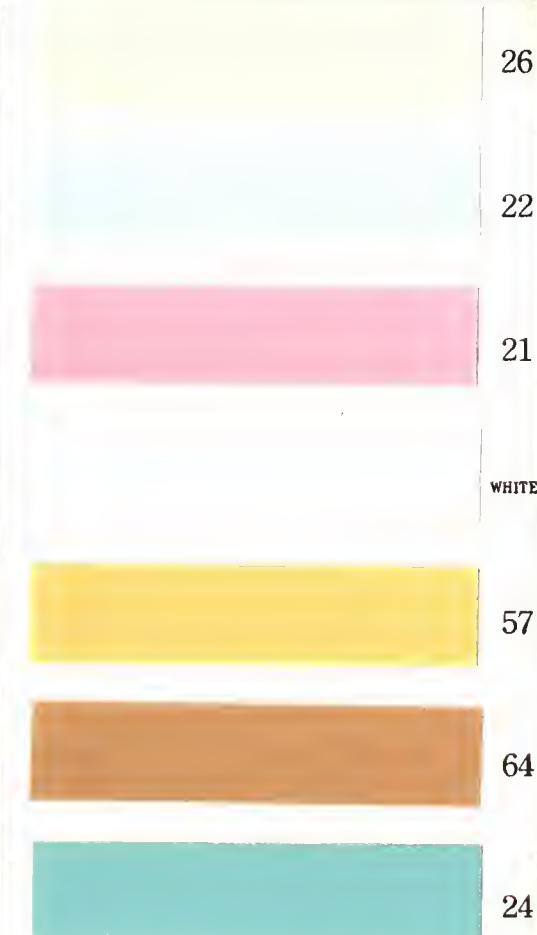
Trade Mark

The Alabastine trade mark, the Cross and Circle printed in Red, the symbol of par excellence in quality is your guarantee, your protection against inferior substitution. See it on every package, *none genuine without.*

Beautiful non-fading color tones, ease of application, large wall coverage, full weight packages—that's why Alabastine is specified by hundreds of leading architects, preferred by thousands of decorators, demanded by millions of satisfied customers.

MIX IN ONE MINUTE — WITH COLD WATER.
READY TO USE IMMEDIATELY.

Original Genuine Samples



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In The Color Era - The Color Age

SOLD BY

Standard Stock Tints



49



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HOW TO MIX AND USE

Alabastine

For each standard 5 lb. package measure out four pints (2 quarts) of water (any temperature preferred) add to the dry powder material only enough water to make an ordinary thick, smooth paste. Stir thoroughly until smooth and free from lumps, reducing by the addition of more water, until the consistency of a thick cream.

Do Not Use Ice Cold Water. Hot water is not necessary because of ALABASTINE purity. Water of summer temperature will produce best results.

No fixed rule can be given to apply to all surfaces. For walls properly sized, painted or very glassy, a trifle less water is preferable. Very porous or absorbing surfaces may require a slight addition of water to spread smoothly.

All surfaces should be properly repaired for cracks, holes, etc., prepared by sizing, (use SIZE-IT) and cleaned.

Do not use ALABASTINE on a white-washed or Kalsomined Surface until all old material is thoroughly removed.

Detailed instructions for mixing and wall preparations are given on each package of genuine ALABASTINE as applying to most ordinary conditions.

Alabastine is so easy to mix and apply that if the services of a practical decorator cannot be secured you can do the work yourself.

Adaptable For All Interiors, Practical In Economy For Every Income.

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